



REALCHILL EDUCATION

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WHO WE ARE

RealChill Education

RealChill Education is an independent, Atlanta-based education organization dedicated to equipping the next generation of professionals with the real-world skills they need to compete in the modern economy. We are not a tutoring center. We are not a traditional classroom. We are a hands-on, industry-connected learning environment where students work on live projects for real organizations from day one.

Founded by Amani Mansur, Founder and CEO of RealChill Systems, RealChill Education operates at the intersection of marketing, entrepreneurship, financial literacy, and emerging technology. Our instructors are active practitioners — not retired academics — and every curriculum module is built around outcomes, not theory.

WHAT WE DO

The Program

RealChill Education delivers structured cohort-based programs directly to high school students, workforce development programs, and community organizations. Our flagship curriculum covers four core pillars: Marketing and Digital Media, Entrepreneurship and Business Fundamentals, Financial Literacy and Money Management, and Artificial Intelligence and Technology Tools.

Marketing and Digital Media

Students learn brand strategy, content creation, social media management, copywriting, and campaign execution using industry-standard tools including Canva, ChatGPT, Gemini, and Gamma AI.

Entrepreneurship

Students learn how businesses are built, how revenue is generated, how to pitch an idea, and what it means to operate with an owner's mindset from day one.

Financial Literacy	AI and Technology
Budgeting, credit, business banking, grant awareness, and the basics of business finance — taught in plain language with real-world application exercises.	Practical, ethical use of AI tools. Students learn how to direct AI for research, content, and workflow — and how to protect themselves and their data in digital environments.

WHEN WE OPERATE

Program Structure

RealChill Education runs cohort-based programs in 4-week and 8-week formats, designed to fit within school calendars, summer programs, and after-school schedules. Programs are available year-round and can be customized to fit a school or organization's existing timeline.

Standard Cohort Format
Duration: 4 weeks (intensive) or 8 weeks (extended)
Session frequency: 3 to 5 days per week, 3 to 5 hours per session
Group size: 4 to 20 students per cohort
Delivery: In-person, hybrid, or virtual
Culminating event: Final presentation and portfolio showcase

WHERE WE WORK

Geographic Focus and Reach

RealChill Education is headquartered in Atlanta, Georgia, with an initial focus on the Metro Atlanta area and the broader Southeast region. Our first cohort was delivered in partnership with Shiloh High School in Snellville, Georgia. We are actively expanding into additional school districts, community organizations, and workforce development partnerships across Georgia, with a national program model in development.

Atlanta, GA	Southeast	Shiloh HS	National
Headquarters	Primary region	First partner school	2026 expansion target

WHY WE EXIST

The Problem We Solve

The skills gap is real. High school students are graduating without the practical knowledge needed to enter today's economy — not because they are not capable, but because the traditional curriculum has not kept up with what employers, entrepreneurs, and the market actually require. Marketing, financial literacy, AI fluency, and entrepreneurial thinking are not electives. They are survival skills.

RealChill Education exists to close that gap — starting in the communities that need it most. We believe that access to real-world skills should not depend on zip code, family income, or connections. Every student who completes a RealChill cohort leaves with a portfolio, a resume, and practical experience that most adults in the workforce do not have.

Our mission: Empower. Educate. Entertain. We build the next generation of marketers, entrepreneurs, and critical thinkers — starting in Atlanta, growing nationally.

PROOF OF CONCEPT

What We Have Already Built

RealChill Education launched its first pilot cohort in 2025 in partnership with Shiloh High School. Twenty-two students enrolled. Eighteen launched their own micro-business or student brand — an 82 percent activation rate. In the summer of 2026, we ran our first intensive marketing cohort with four high school students who created live content and campaigns for two active organizations: RealChill Marketing and America's Thrive.

22	82%	4	2
Pilot students	Business activation rate	Summer 2026 cohort students	Live client organizations

Every student in the summer 2026 cohort graduated with a completed professional portfolio, an industry-level resume, and a career-focused website — built and presented in 30 days. This is not a theory. It is a documented result.

FUNDING AND INDEPENDENCE

How We Are Structured

RealChill Education is an independent organization operating under fiscal sponsorship while pursuing 501(c)(3) status. As an independent entity, we are not tied to a school district's budget cycle, political calendar, or administrative constraints. This allows us to move faster, build stronger industry partnerships, and deliver curriculum that reflects what the market actually needs — not what a committee approved three years ago.

Funding is essential to our mission. We do not charge students to participate. Our programs are sustained through a combination of organizational partnerships, grant funding, sponsorships, and program licensing to schools and community organizations. Every dollar invested in RealChill Education directly funds student access, curriculum development, and program expansion.

Grant Funding

Actively pursuing federal, state, and private foundation grants aligned with workforce development, STEM education, and underserved youth programming.

Sponsorships

Corporate sponsors receive visibility, community impact reporting, and access to a pipeline of trained young talent entering the workforce.

Organizational Partnerships

Schools, nonprofits, and corporations partner with RealChill Education to bring programs to their communities through co-branded cohorts and curriculum licensing.

Program Licensing

Schools and organizations can license the RealChill Education curriculum for delivery by their own staff, with ongoing support and certification from our team.