



PROFESSIONAL PORTFOLIO

Building My Future From Student Leader to Future Detective

Charmesha Good'e · Early High School Graduate · Marketing & AI
Portfolio

Meet Charmesha Good'e

I am an **early graduating senior at Carver High School** — a driven, curious, and ambitious young professional who embraces every challenge as an opportunity to grow. Through **Americas Thrive** and **Real Chill Marketing**, I discovered a deep passion for creativity, leadership, marketing, artificial intelligence, and teamwork.

My long-term goal is to attend the **Police Academy** and become a **Detective** — to investigate crimes, solve cases, and make a positive difference in my community. The skills I've built through marketing and AI have strengthened my communication, creativity, and confidence, and I will carry them forward into every chapter of my career.



Leadership Training & Professional Development

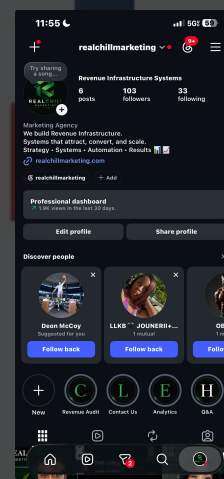
Americas Thrive is a youth leadership and professional development organization that equips students with real-world skills through hands-on training in marketing, technology, and communication. My experience was immersive, fast-paced, and transformative.

What I Learned

- UGC & Social Media Leadership Training
- Team collaboration & professional communication
- Zoho scheduling & workflow management
- Canva, ChatGPT & Grok for content creation
- Website support & digital presence
- Creating 30 days of content in a single day
- AI-powered content strategy
- Leadership development & initiative

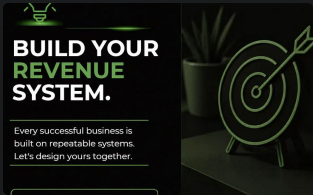
How Americas Thrive Changed Me

- **Built Confidence** — Learned to speak up, present ideas, and trust my voice in professional settings.
- **Developed Leadership** — Took ownership of projects and guided team efforts with purpose.
- **Learned Professional Skills** — Mastered tools and workflows used in real marketing and business environments.
- **Prepared for My Future** — Every skill gained directly supports my career goals in law enforcement and beyond.



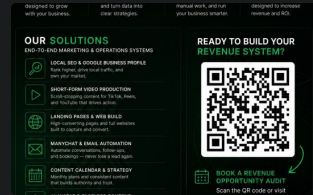
Creative Contributions & Marketing Impact

At **Real Chill Marketing**, I contributed to real campaigns, developed creative assets, and worked alongside a professional team — producing work that was used in live marketing initiatives.



AI Promotional Videos

Produced engaging video content using AI tools to support brand campaigns and social media outreach.



QR Code Marketing Graphics

Designed branded QR code materials that bridged physical and digital marketing touchpoints.



Canva Graphics & Branding

Created polished marketing visuals, social media posts, and brand assets using Canva and AI tools.



Social Media & Storytelling

Developed compelling social media content and creative storytelling strategies for marketing campaigns.

My Best Projects

Each project challenged me to think creatively, work efficiently, and deliver professional-quality results — often under tight deadlines.



30 Days of Content

Challenge: Produce a full month of social media content in one day.

Created: 30 unique posts with captions and visuals.

Tools: Canva, ChatGPT, Grok

Impact: Demonstrated efficiency and creative stamina.



AI Marketing Video

Challenge: Create a professional video with limited resources.

Created: A polished AI-generated promotional video.

Tools: ChatGPT, Grok, AI video tools

Impact: Showcased ability to merge creativity with technology.



QR Code Graphic

Challenge: Design a branded QR code for marketing use.

Created: A visually striking, on-brand QR graphic.

Tools: Canva, branding guidelines

Impact: Delivered a functional, professional marketing asset.



Website Support

Challenge: Contribute to live website content.

Created: Updated copy, graphics, and layout elements.

Tools: Zoho, Canva, CMS platforms

Impact: Gained real experience with digital publishing workflows.

What I Bring to the Table

My experiences across Americas Thrive and Real Chill Marketing have equipped me with a well-rounded skill set — blending professional soft skills with cutting-edge technical tools.

Professional Skills



Leadership



Communication



Problem Solving



Time Management



Critical Thinking



Creativity



Organization



Adaptability

Technical Skills



Canva



ChatGPT



Grok



Zoho



AI Tools



Social Media



Graphic Design



Marketing & Branding

My Accomplishments

These milestones represent real work, real impact, and real growth — achieved while still in high school.



30 Days of Content

Created a full month of social media content in a single day — a testament to focus and creative efficiency.



AI Marketing Videos

Produced professional AI-generated promotional videos used in live marketing campaigns.



Marketing Graphics

Designed branded graphics, QR code materials, and social media assets for Real Chill Marketing.



Website Contributions

Supported website content updates and digital publishing workflows for a professional organization.



Team Collaboration

Successfully collaborated with professional teams, contributing to real campaigns and projects.



Leadership Growth

Developed strong communication and leadership skills that prepared me for future career challenges.

The Road to Becoming a Detective

After graduating from **Carver High School**, my next chapter is clear: attend the **Police Academy** and begin the journey toward becoming a **Detective**. I want to investigate crimes, solve cases, protect my community, and make a meaningful difference in people's lives.

Leadership & Communication

The ability to lead teams, communicate clearly under pressure, and build trust — skills I developed through Americas Thrive and Real Chill Marketing — are directly applicable to law enforcement.

Critical Thinking & Problem Solving

Detective work requires analytical thinking, pattern recognition, and creative problem solving — all skills I've sharpened through marketing strategy and AI content creation.

Continuing to Grow

Although law enforcement is my primary career goal, I plan to continue developing my AI, marketing, and technology skills — because adaptability and digital literacy will benefit me in any field.

My Growth Journey

Confidence isn't given — it's built. My journey from a quiet, hesitant student to a proactive team leader wasn't easy, but every step forward was worth it.

Where I Started

- Shy and hesitant to speak up in group settings
- Unsure of my abilities and contributions
- Reluctant to take initiative on projects
- Preferred working alone over collaborating
- Needed encouragement to share ideas

Where I Am Now

- Confident communicator in professional environments
- Trust my skills and the value I bring
- Proactively take ownership of projects
- Thrive in team collaboration and leadership roles
- Lead with purpose and inspire others



This transformation didn't happen overnight — it was the result of consistent effort, supportive mentors, and the courage to push past my comfort zone.

THANK YOU

Grateful. Ready. Determined.

"This portfolio represents more than projects — it represents my growth, resilience, and commitment to becoming the best version of myself. I am grateful for every opportunity that has helped shape my future, and I look forward to continuing to learn, lead, and serve my community."

— **Charmesha Good'e**, Early High School Graduate & Future Detective

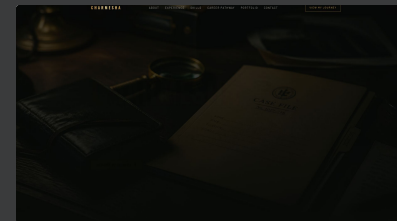
Email

Get in touch to connect or collaborate.

My Email is - Minboothey011@gmail.com

Website

Follow my professional journey and updates.



 Charmesha Portfolio

Charmesha | Aspiring Detective & Creative Portfolio

Charmesha's Case File is a one-page career portfolio website for an aspiring detective.

Portfolio

Explore my full body of work and projects.

