



Czyz Jones Jr. (CJ)

Entrepreneur · Marketing Intern · Founder of J3 Eats



INTERNSHIP EXPERIENCE PORTFOLIO

"It's not just a goal — it's my lifestyle."

Who I Am

Background

D.M. Therrell High School, Atlanta

Founder, **J3 Eats**

What Drives Me



Creative



Strategic



Ambitious

Building my empire.



My Entrepreneurial Foundation

J3 EATS JOURNEY



Middle School Origins

Built a business mindset before high school.



Serious Growth in 2023

Scaled J3 Eats through branding, sales, and customer relationships.



Proven Results

Built a loyal customer base through quality and consistency.

ACCOMPLISHMENTS

\$700

Single Event Sales

Nearly \$700 in revenue from one Market Day event alone.

#1

First to Sell Out

First vendor to completely sell out at Market Day.

Real Chill Marketing — Internship Overview

Responsibilities

- Created promotional materials for campaigns
- Improved Instagram Highlights structure
- Supported vendor research and brand presentation

Tools Used

Canva · ChatGPT · Instagram

Skills Gained

Graphic Design · Social Media ·
Communication · Branding



Project Spotlight — Invest Fest Campaign

One of my most impactful contributions at Real Chill Marketing was leading the visual design and digital strategy for the **Invest Fest** campaign — from concept to delivery under a tight timeline.



Flyer Design

Personally designed the Invest Fest promotional flyer — handling layout, typography, and brand consistency from scratch.



QR Code Integration

Created a QR code connected directly to the company website, bridging print and digital engagement.



Instagram Highlights

Maintained consistent branding across Instagram Highlights to reinforce the campaign's visual identity.



Results: Received positive feedback · Improved digital presentation · Delivered under a short timeline



Invest Fest Flyer

Promotional flyer designed in Canva with brand-aligned visuals and QR code.



Instagram Highlights

Organized and branded Instagram Highlights for a consistent customer-facing experience.

America's Thrive — Entrepreneurship Internship

America's Thrive deepened my understanding of entrepreneurship, marketing, and business development — pushing me to think bigger about my own brand and future.

WHAT I LEARNED



Marketing Myself

Communicating my brand and value proposition with confidence.



Pitching Ideas

Presenting business concepts that resonate and drive interest.



Online Credibility

Using online presence to build trust and professional authority.

EXPERIENCE



Collaboration

Built teamwork and communication skills with fellow interns.



Hands-On Learning

Participated directly in real business activities and discussions.



Applied Growth

Turned internship insights into action for J3 Eats.

Real Chill Marketing — Digital Branding Support

Instagram & Website Content Organization

- Transformed website content into structured Instagram Highlights for easier navigation.
- Aligned web and social media presence for a consistent customer experience.
- Ensured every digital touchpoint communicated the same brand message.

SKILLS DEVELOPED



Content Organization

Structured digital content for clarity across platforms.



Digital Communication

Translated brand info into accessible social content.



Customer-Focused Thinking

Prioritized the end user's experience in every decision.



Brand Awareness

Maintained visual consistency to strengthen recognition.

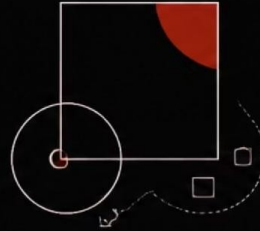


Skills Developed Through My Experience



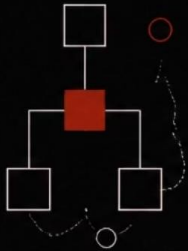
Marketing

- Branding
- Social Media Strategy
- Content Creation



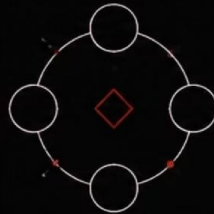
Creative

- Canva Design
- Flyer Creation
- Visual Storytelling



Business

- Entrepreneurship
- Pitching
- Customer Attraction
- Website Development



Professional

- Communication
- Collaboration
- Adaptability
- Leadership



Growth Areas

- Time Management
- Marketing Myself Better
- Receiving and Applying Feedback

Across two internships and my own business, I have built a well-rounded skill set that spans creative execution, strategic thinking, and professional conduct — with a clear awareness of where I am still growing.

Building Toward the Future

My Goal

Build brands, create opportunities, and make a lasting impact as an entrepreneur and business leader.

"I don't just create goals. I create opportunities and execute."



Study Business Management

Pursue a Business Management degree with a Finance minor to build a strong academic foundation.



Expand J3 Eats

Grow J3 Eats into a widely recognized brand with a loyal customer base and expanded reach.



Build Multiple Businesses

Diversify into multiple ventures across industries — building a portfolio of successful enterprises.



Create Opportunities for Others

Use success as a platform to open doors for others in the community.

The Next Chapter

"My experiences with Real Chill Marketing and America's Thrive have shown me that entrepreneurship requires creativity, adaptability, and the ability to communicate value. I entered these opportunities ready to learn, contribute, and grow. I am continuing to build my skills, my brand, and my future."

Entrepreneur

Founder of J3 Eats — building from the ground up since middle school.

Creator

Designing visuals, campaigns, and brand experiences that drive real results.

Future Business Leader

Committed to growth, excellence, and creating lasting impact in business.

Czyz Jones Jr. (CJ) · Entrepreneur · Creator · Future Business Leader